



## MEDIA RELEASE

December, 2014

### **“Never Stop Shining” available on iTunes!!!**

Youth lead community campaign the single *Never Stop Shining* a hip hop song by SHINE Feat. Blake Young AKA Young Chosen has been released and available for sale on iTunes.

“Never Stop Shining”, is a youth lead community campaign from the first Love Bites workshops in the Midwest, a program that aims to break intergenerational cycles of domestic and family violence and the increasing rates of sexual assault. The workshops were delivered by the Midwest Respect Love Bites Partnership which includes Chrysalis Support Services Inc., Emergence Australia, and Geraldton Regional Community Education Centre to SHINE students from John Willcock College.

The song’s lyrics were written by the SHINE students and Blake Young. *Never Stop Shining* was produced by local music producer, Aaron Willcox from Epic Sounds. Browning Media produced the music video which is available on YTube and an advertisement has commenced in the Orana Cinemas to boost the sales of the song.

Sales from iTunes will be distributed equally to the SHINE program and into the Love Bites campaigns to deliver more workshops and youth lead campaigns in local high schools in 2015.

We would like to particularly acknowledge that this campaign was possible due to the funds generated by City of Greater Geraldton and WA Country Arts. Thank you for your belief in this project.

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